



Supporting

your employees to get the

Covid-19 vaccine

About the vaccination programme

The Covid-19 vaccination programme is the biggest in NHS history and a huge step forward in our fight against coronavirus. The vaccine is helping to protect people from serious illness, is saving tens of thousands of lives and is helping us all return to a more normal life.

Rollout of the Covid-19 vaccine is well underway. Millions of the most vulnerable people in the UK have already been vaccinated and we are now moving into the second phase of the vaccination programme. This marks a major milestone and all adults aged between 18 and 49 are now being prioritised.

However, for the vaccine to be as effective as possible, it is really important that as many people as possible have it.

EVERY VACCINATION GIVES US

The role of employers

We are urging employers up and down the UK to encourage employees to be vaccinated. Organisations play a vital role in helping to promote a positive vaccination message to make sure workplaces are safe. Only through collective effort, will we help people to make well informed decisions and encourage as many people as possible to get the Covid-19 vaccine.

What can employers do to encourage employees

to get the Covid-19 vaccine?

- Be as flexible as possible when it comes to staff getting the vaccine, which could include giving paid time off work for employees to attend their vaccination appointment.
- Use the campaign resources to run an awareness campaign in your organisation and provide employees with access to reliable and accurate information about the vaccine.
- Share the Q&A document and expert advice videos to explain the vaccine and answer common questions employees may have.
- Urge staff to be cautious of misinformation and encourage them to use trusted sources like nhs.uk if they
 are searching for information or answers to questions about the vaccine. The Government has also developed
 a series of <u>content</u> fronted by trusted community members (faith leaders, clinicians and community leaders)
 on misinformation.
- Create employee advocates by encouraging staff to discuss their vaccine experiences and share accurate information with colleagues, family and friends.

Key messages

- Every vaccination gives us hope.
- Vaccines are the way out of this pandemic. They are the best way to protect yourself and those around you from the virus.
- It's the biggest vaccination programme in NHS history and has already saved thousands of lives by preventing the spread of Covid-19.
- Vaccinated people are far less likely to get symptoms from Covid-19. They are even more unlikely to get seriously ill, be admitted to hospital or die from it. There's growing evidence that vaccinated people are also less likely to pass the virus to others.
- Join the millions already vaccinated.
- The NHS is now moving into the second phase of the vaccination programme. This marks a major milestone.
- The vaccine has now been offered to the most vulnerable people in our society. All adults aged between 18 and 49 are now being prioritised in age-descending order as advised by the independent Joint Committee on Vaccination and Immunisation.
- The target remains to offer all adults a vaccine by the end of July. The vaccine reduces chances of hospitalisation by 85%.
- There are many resources available to people who have questions about the vaccine. The NHS urges everyone to be cautious of misinformation. Use trusted sources like nhs.uk to answer any questions.
- For maximum protection, you need to have two doses of the vaccine. It's important that you go back when you are contacted.
- $\cdot\,$ The NHS will let you know when your vaccine is ready for you.
- Even after having the Covid-19 vaccine, it's essential that everyone continues to follow restrictions, whether they have had the vaccine or not. Follow social-distancing guidance, wear a face covering and remember hands, face, space and fresh air.
- For more information, go to nhs.uk/covidvaccine

Resources that are available

There are a variety of resources available to help you engage employees in different ways to spread the message far and wide in your internal channels. This employer toolkit can be downloaded from the **Campaign Resource Centre**.

Q&A document and videos

Key messages and editorial copy

NHS NHS が HM Government 88 Public H Answering your questions Key messages Every vaccination gives us hope. Join the millions already vaccinated. The NHS is now moving into the second phase of the vaccination programme. This marks a major milestone. The vaccine has now been differed to the most vulnerable people in our society. All adults age between 18 and 49 are now being profitsed in age-descending Every vaccin Join the milli The NHS is r about the Covid-19 vaccine and type to define the first of the disk is a variable by the mark of it have need as the way out of this pandemic. If is the best way to protect of and those around you from the virus. In biggest vaccination programme in NHS history and has afready sa and/sof lives the nonvending the screed of Covid-19. HOPE Mary Ramsay biggest vaccination programme in NHS history and has already saved miss of lives by preventing the spread of Coxid-19. alado people are far less ikkely to get symptoms from Coxid-19. They are nore unikely to get a sericular 3(1), be admitted to hospital or die from i. Is growing ervidence that vaccinated people are also less likely to pass the o oftens. Head of Immunisation How will I know it's my turn to have the Covid-19 vaccine? as to offens. We accome relatives dimensional for hospitalisations to by 50% and 50\% NHS HM Gove Is the Covid-19 vaccine safe? Before any vancine can be used, it must pass strict quality, safety and effectiveness tests and be granted approval by the independent Medicines and Healthcare products Regulatory Agency (MHRA) The Covid-19 vancine is no different and has been approved by the MHRA. Are there any side effects from the Covid-19 vaccine? Like all medicines, vaccines can cause side effects. Most of these are mild and short term, thin a week, and not everyone gets them. These may include: A sore arm where the needle wert in A backetse Every vaccination gives us hope The NHS is now moving into its second phase of the Covid-19 vaccination programme, which marks a major milestone. Many more people will soon be invited to join the millions already vaccinated. Here's everything you need to know about the next phase of the rollout. The best way out of this pandemic Hi, I'm Dr Charles Esene. The vaccine is the best way to protect your the virus. This includes in the workplace. The JCVI advises as a precaution that it's preferable for people under the age of 30 will executions to be offered as alternative unprice where people once that are distilled. I'm an NHS GP

Posters



Social media posts



Web banners



Email signatures



Remind employees that even after having the Covid-19 vaccine, they should continue to protect themselves and those around them by following social distancing guidance, wearing a face covering and washing hands regularly.

Find out more at nhs.uk/CovidVaccine